

**Subject line: Thanks for helping increase firefighter physicals**

Dear [[Name]],

First Responder Center for Excellence (FRCE) thanks you in advance for partnering with us in our effort to **significantly increase the number of firefighters who get their NFPA 1582 physicals**—starting this year and for all subsequent years of their careers. While annual physicals have always been a priority, we’re being more aggressive and *insistent* in our messaging this year because—from the pandemic to increases in distracted driving and in-home safety—the already-high demands on first responders continue to escalate. More than ever, firefighters’ physical and emotional health and wellbeing need to be consistently, confidently at their very best.

As you know, the NFPA 1582 physical is critical to ensuring this. As you also know, fire companies across the board struggle with driving this point home to firefighters in a way that motivates them to schedule and attend their physicals annually. Together, [[association/partner name]], your member fire companies and FRCE can turn this around and help better protect everyone in the line of duty and the people depending on them.

**We’ve created this comprehensive toolkit for you and your members to use immediately making it easy to educate, motivate and mobilize firefighters to get their NFPA 1582 physicals this year.** As an [organization/association] that is respected and trusted by your member fire companies, you provide a valuable connection between our messages and first responders most in need of heeding our call to action. The toolkit includes a poster, flier, educational brochure, email template, website banners, social media posts with graphics, newsletter content and more to make your support of our efforts easy, convenient... and, most importantly, *effective*.

Thank you for exploring the toolkit today then sharing it with all of your members! We are confident that, with your support, this year we will see more firefighters taking care of themselves first, so they can best take care of the communities they serve.

Sincerely,

[[NAME]]

[[Position]]

First Responder Center for Excellence