



FIRST RESPONDER
Center for Excellence

The First Responder Center for Excellence (FRCE) thanks you in advance for partnering with us in our effort to significantly increase the number of firefighters who get their NFPA 1582 physicals. While annual physicals have always been a priority, we're being more aggressive and *insistent* in our messaging this year. The already high demands on first responders continues to escalate and now more than ever, firefighters' physical health, emotional health and wellness needs to be at the forefront and the NFPA 1582 physical is critical to ensuring this.

Fire and rescue organizations across the country struggle with driving this point home to firefighters in a way that motivates them to schedule and attend their annual physicals. Together, your organization and the FRCE can turn this around and help better protect everyone in the line-of-duty and the people depending on them.

We have created this comprehensive toolkit for you and your members to use immediately making it easy to *Educate, Motivate and Mobilize* firefighters to get their NFPA 1582 physicals every year. As an organization that is respected and trusted by your members, you provide a valuable connection between our messages and first responders most in need of heeding our call to action. The toolkit includes: a poster, flier, educational brochure, email template, website banners, social media posts with graphics, newsletter content, and draft policy and procedures that you can modify to meet your organizational and jurisdictional needs. Our goal is to provide you useful information to make your support of our efforts easy, convenient and most importantly, *Effective*.

Thank you for exploring the toolkit and sharing the information with your members. We are confident that, with your support, this year we will see more firefighters taking care of themselves, so they can best take care of the communities they serve. We are here for you! Please visit our website at www.firstrespondercenter.org. Remember – **YOU CAN'T SAVE OTHERS IF YOU CAN'T SAVE YOURSELF!**

Sincerely,

Ed Klima
Managing Director
First Responder Center for Excellence